



David Littleproud MP

Federal Member for Maranoa

Media statement

March 21, 2017

Chinchilla-grown Wagyu beef the star of new McDonald's burger

WE KNOW our steak is the best and Australians who chow down on a special Macca's burger this month will know it too with Chinchilla-grown beef to take pride-of-place, deliciously wedged between a gourmet bun.

"For a limited time only, McDonald's Australia will nationally serve a Wagyu burger and this beef is primarily being sourced from two Queensland feedlots – Chinchilla's Stanbroke and Whyalla at Oakey," Mr Littleproud said.

"It's estimated McDonald's will buy more than 280 metric tonnes of Australian-bred Wagyu beef, a move that will put our Darling Downs beef industry on the map.

"Not only is this burger a McDonald's world-first, as the Wagyu Beef Burger patty will be created from 100% Australian-bred Wagyu beef but also I've been assured that McDonald's Australia's other beef supply chain will not be affected."

Fast facts:

- From March 21, McDonald's will serve a Wagyu Beef Burger nationwide, until stocks last.
- The burger, which is a world-first for McDonald's, features a patty made of 100% Australian-bred Wagyu beef.
- McDonald's estimates they will purchase more than 280 metric tonnes of Wagyu beef from the Darling Downs, Queensland.
- The Wagyu beef patty will be served between a brand-new gourmet bun and alongside a specially created sauce, crispy bacon strips, caramelised onion, tomato, lettuce and a slice of Coon Cheese.

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