



David Littleproud MP

Federal Member for Maranoa

Media Statement

July 6, 2018

Millmerran to get tourism boost

- **Millmerran will receive \$17,900 for tourism and events**
- **The project will help bring more visitors to Millmerran**
- **Coalition Government investing more than \$4 million in projects worth more than \$7 million in Maranoa**

Millmerran is set for a tourism boost thanks to funding from the Coalition Government's Building Better Regions Fund.

Federal Member for Maranoa David Littleproud said funding for Millmerran would help boost tourism in the region.

"Millmerran will receive \$17,900 to develop a tourism strategy identifying the districts tourism potential and producing a road map to maximise visitor numbers and build on current events.

Mr Littleproud said he hoped the new round of funding would stimulate more tourism in Maranoa both domestically and internationally.

"In outback Queensland as of June 2017, 97% of our outback visitors were domestic — which works out to be 251,000 holiday visitors. There were 19,000 international visitors as a three-year average.

"There's a real appetite for coming out west and coming to the outback. The average visitor spends about \$153 a night per region.

"Attracting tourists is a great way to keep our outback communities alive."

The Coalition Government will invest more than \$4 million in BBRF projects worth over \$7 million nationwide.

"We want to build the kind of regional communities our families want to settle down and stay in. These projects will help us to achieve that."

PROJECT TITLE	APPLICANT	GRANT AMOUNT	PROJECT DESCRIPTION
Millmerran and District Tourism and Events Strategy	Millmerran Commerce & Progress Inc	\$17,900	The project will develop a tourism strategy identifying the districts tourism potential and producing a road map to maximise visitor numbers and build on current events.
Outback Creatives	Barcaldine Regional Council	\$19,950	The project will encourage and teach young people from the Barcaldine region to perform a traditional Aboriginal-hip Hop performance at the Quandamooka Festival in August 2018.
Crows Nest and Hampton Micro Region Project	Crows Nest & District Progress & Tourist Association	\$17,000	The project will develop a strategic plan to facilitate a micro region for the Crows Nest and Hampton area and showcase it at the Crows Nest and Hampton Festivals during 2018 and 2019.

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Media Contact:

Annabelle Douglas

M: 0468 901 548

E: annabelle.douglas@aph.gov.au